

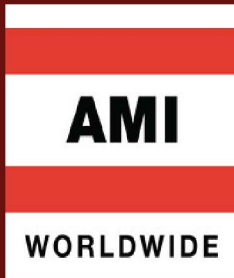
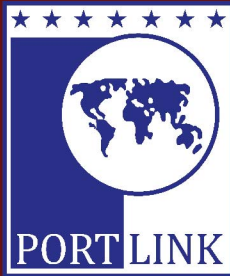
PORT LINK NEWSLETTER

LATEST ISSUE

OUT NOW



**TOGETHER WE
ARE STRONG**



Meeting Reunion - AMI Worldwide & Port Link



A meeting reunion took place in Dubai, UAE on 5th July 2023 between Port Link & AMI Middle East.

Capt. Rashed Zaheer, CEO & Group Director Marine Group presented a memento to Mr. Vincent Hachez, owner AMI M.E. to recognize 'decades old Port Link/AMI mutual relations' and sincere appreciation for his mentorship which has been significant in transforming Port Link into a global player.

Management Meet & Greet & Award Ceremony FY 2022 – 2023



Port Link held its Management Meet & Greet and Award Ceremony FY 2022 – 2023 on 15th August 2023 in Defence Raya, Lahore. Employees were recognized for their valuable contributions and hard work and awarded with shields as a token of appreciation.



INDEPENDENCE DAY CELEBRATION - 14th AUGUST 2023 AT PORT LINK



Pakistan Independence Day was celebrated with full zeal and zest at all Port Link offices.

Everyone sang the National Anthem and national songs followed by cake cutting ceremony. Port Link Management graced the occasion and celebrated the day with all staff members.

LAHORE OFFICE



KARACHI OFFICE



FAISALABAD OFFICE



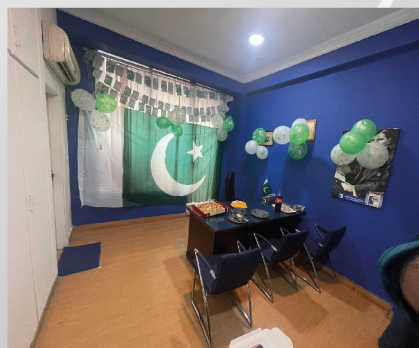
SIALKOT OFFICE



MULTAN OFFICE



ISLAMABAD OFFICE



Port Link Team Building Activity

August 2023



Port Link organized a team building activity tour for all Port Link employees from 31st August till 3rd September 2023.

The activity covered a tour of Pakistan's northern areas including Swat, Malam Jabba and surrounding valleys. All employees enjoyed the breathtaking views of nearby rivers, mountains and other tourist points. Various team building activities were also conducted to boost employee engagement and hone their team spirits.



LATEST INDUSTRY NEWS



Abu Dhabi signs agreement to transform Karachi Port into 'world-class maritime hub'

April 2023: AD Ports Group, leading maritime and logistics provider in Middle East, signs MoU with Karachi Port Trust.

KPT chairman says partnership with Abu Dhabi Ports would combine the two companies' strengths and expertise.

The Abu Dhabi Ports Group will develop advanced infrastructure at Karachi Port, transforming it into a "premier hub" for transshipment and imported and exported cargo, a joint statement from the two companies.

The UAE is Pakistan's third-largest trading partner after China and the United States. It is also an ideal export destination for the South Asian nation as the short distance between the two countries limits transportation costs and facilitates commercial exchanges.

the AD Ports Group, a leading maritime and logistics provider in the Middle East, signed a Memorandum of Understanding (MoU) with the Karachi Port Trust (KPT).

"In line with our wise leadership's vision for economic diversification, we anticipate that this collaboration will propel Karachi Port toward becoming a global hub of global trade and reinforce its significance as a key player in the trade and maritime industries, further stimulating economic prosperity in the region."

SAARC

SOUTH ASIAN ASSOCIATION
FOR REGIONAL COOPERATION

SAARC



Pakistan committed to improve regional trade among SAARC countries

July 2023: LAHORE–Punjab Governor Balighur Rehman has felicitated veteran business leader and Businessmen Panel (BMP) Chairman Mian Anjum Nisar on his election as the SAARC Chamber Vice President, expressing the hope that he would continue to exploit his potential for the promotion of regional trade in South Asia.

Aim is to bring closer the SAARC member states besides promoting regional trade. Economic situation of the country and the problems faced by the businessmen associated with various industries were discussed in the meeting. The Punjab Governor said that Pakistan is fully committed to improve regional trade among SAARC countries to make South Asia a prosperous and economically integrated region, as it is one of the most dynamic regions in the world.

The governor said that the strengthening of the country's economy and promotion of trade and industry were the priorities of the government. He said that the government has steered the country's economy out of the crisis by making sincere efforts. He said that the country's economy was showing the signs of stability which bodes well for the development and prosperity of the country.

The governor also emphasized on restructuring production and export processes to improve trans-boundary trade in South Asia.



Kazakhstan keen to strengthen trade ties with Pakistan

May 2023: Ambassador of Kazakhstan Yerzhan Kistafin has said that his country is keen to strengthen and deepen trade ties with Pakistan as both countries have good potential to trade with each other in multiple sectors.

The envoy spoke about the opportunities for doing business in Kazakhstan and the advantages of his country as a regional hub. He welcomed ICCI's plan to take a delegation to Kazakhstan and assured the delegation of the provision of all necessary organizational and logistical support from the Kazakh side to make its visit a successful one.

President ICCI welcomed the launch of direct flights by Kazakhstan with Pakistan and stressed that the government of Pakistan should expedite its work for early start of these flights. He said that Pakistani ports provide the shortest route to land-locked Kazakhstan to the Arabia Sea and emphasized that both countries should also establish land and railways links to enhance business relations.



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