



PORT LINK NEWSLETTER

Q1 2023



*What's New?
Freight & Logistics News
Port Link Corporate Visit 2023
Port Link Projects*

*Entering New Year with
New Energy, New Thoughts
& New Outlook*



PAKISTAN AND AUSTRALIA AGREE TO INCREASE TRADE IN AGRICULTURE AND TEXTILE SECTORS

March 30, 2023:

According to details, Pakistan and Australia agreed to increase bilateral trade, especially in the agriculture, textile, and tourism sectors.

The statement regarding this understanding was issued by Commerce Minister Naveed Qamar.

During the meeting between the parties, the possibility of preferential market access between Pakistan and Australia under formal arrangements like FTA and PTA was discussed. The Commerce Minister emphasized promoting trade with Australia.

The Commerce Minister also discussed initiatives like bilateral cooperation and technology transfer in developing food processing, dairy, and cattle industries, besides increasing bilateral trade to its true potential



LOGISTICS NEWS & UPDATES



PAKISTAN AND UZBEKISTAN SIGN \$1 BILLION TRADE AGREEMENT

February 2023:

Islamabad: Pakistan and Uzbekistan have signed a \$1 billion agreement aimed at enhancing bilateral trade, according to a statement by Pakistan's Ministry of Economic Affairs.

The agreement was inked during the 8th meeting of the Pakistan-Uzbekistan Inter-governmental Commission on Trade-Economic and Scientific-Technical Cooperation (IGC) held in Tashkent on February 24.

The most significant outcome of the IGC was the signing of a \$1 billion trade agreement that will encourage the exchange of goods and services in different sectors and streamline trade processes. The two countries discussed cooperation in fields including trade and investment, banking, industries, energy, textile and agriculture, transportation, and communication, the ministry said. Ishaq Dar commended Uzbekistan's increasing interest in strengthening the relationship and praised the progress achieved in the areas of transport and trade. He also welcomed the Uzbek side to explore opportunities in Pakistan in the fields of automobiles, information technology, and natural minerals.

PORT LINK MANAGEMENT CORPORATE VISIT 2023

MEETING WITH ANL MANAGEMENT



Port Link met with former ANL Management Team for an informal catch-up on 18th March 2023. Port Link Management honoured former and current Managing Director ANL Container Line Pty Ltd. with a memento in recognition and sincere appreciation for the guidance and stewardship bestowed to Port Link.



In picture (from left to right): Capt. Rashed Zaheer, CEO & Group Director Marine Group presenting a memento to Mr. John E. Lines (Former MD ANL Container Line Pty Ltd.) and Mr. Shane Walden (Current MD ANL Container Line Pty Ltd).



Port Link Team with former ANL Singapore.

Capt. Rashed Zaheer, CEO & Group Director Marine Group presenting a memento to Mr. Patrick Yeo (Former MD ANL Singapore PTE Ltd.) & Mr. Victor Ang (Former GM ANL Singapore PTE Ltd.).

PORT LINK MANAGEMENT TEAM CORPORATE VISIT



Bangkok, Melbourne, Singapore 2023

This year, Port Link Management Team planned a corporate visit to attend annual conference, meetings along with a meet & greet session with our valuable network members.



Port Link received Business Support Award 2022 during UOL Global Annual Meeting



Capt. Rashed Zaheer, CEO & Group Director Marine Group with Mr. John, President GAL

Capt. Rashed Zaheer, CEO & Group Director - Marine Group and Mr. Nasir Pasha, COO & Country Head, Port Link along with few other key Port Link employees, met with management of various networks including GAL, UOL, TOLL, Freight Link Express & more.



GAL 2nd Members Top Management Meeting in Bangkok, Thailand



Dinner & meeting with TOLL Management at TOLL Agents Conference



GAL 18th AGM in Bangkok, Thailand

PORT LINK MANAGEMENT CORPORATE VISIT 2023

MEETING WITH FREIGHT LINK EXPRESS



Port Link planned a corporate visit to Singapore on 20th March 2023 and visited one of the largest consolidator, Freight Link Express Team to discuss and explore mutual business opportunities.

Capt Rashed Zaheer, CEO & Group Director Marine Group, Nasir Pasha, COO & Country Head Port Link & Ahmar Afaque, Business Head Imports, Consolidation & Projects visited Freight Link Express office.



Port Link Team received a warm welcome by FLE Team followed by Luncheon meeting.



In picture (from left to right); Jeffery Tan, Rick Lee, Ahmar Afaque, Nasir Pasha, Alex Ng, Capt Rashed Zaheer, Jashawn Kong, Ben Kew, Wenzy Wong



IFTAR DINNER 2023 ORGANIZED BY PORT LINK

Just like every year, Port Link organized an iftar dinner in this Holy Month of Ramadan.

Key personnel of major shipping carriers were invited by Port Link to join for an iftar dinner on 13th April, 2023 at Defence Raya Golf Club, Lahore.





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8th
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WOMEN'S DAY CELEBRATION AT PORT LINK



Port Link is proud to support International Women's Day 2023!

Port Link celebrated Women's Day on 8th March, 2023 to uplift the incredible women in our organization and to honor the achievements of women.

The event took place at all offices of Port Link, followed by cake cutting ceremony. All female staff were seen wearing pink as a display of solidarity, a community of equality and inclusion.

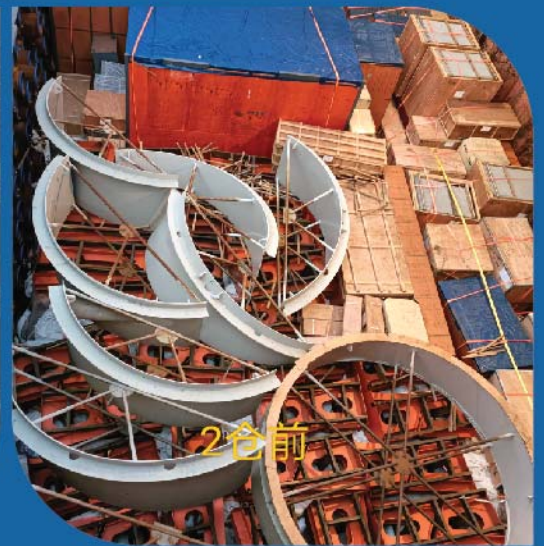
Our company is proud to say that more than 15% of our workforce are women. Port Link Management gives high regards to these women who are not only a mere employee of our organization but also a mother, a wife, a sister, a daughter, an aunt and a friend in their own respective rights. Happy Women's Day!



PORTLINK PROJECT HANDLING

BREAK BULK SHIPMENT

Port Link is pleased to announce the successful handling of **Break Bulk Shipment** of Steel Plant, January 2023



POL: Shanghai, China
POD: Karachi, Pakistan
Volume: 1,070 CBM
Weight: 508,255 KGs



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A Marine Group Company

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