

e-Newsletter from  
Port Link international Services –  
A Marine Group Company



# PORT LINK NEWSLETTER



**TRANSPORT & LOGISTICS**

**INDUSTRY UPDATES**

**Q1 2022  
JAN – MARCH'22**







## Microsoft co-founder Bill Gates meets former PM, Imran Khan on first-ever visit to Pakistan



February 17, 2022:

Microsoft co-founder and billionaire philanthropist Bill Gates met former Prime Minister, Imran Khan on Thursday during his first-ever visit to Pakistan. Gates met Planning and Development Minister and NCOC head. During his visit to the NCOC, the Bill and Melinda Gates Foundation chairman also shared his views on the pandemic, especially the vaccination drive. In addition, President Dr Arif Alvi conferred the Hilal-i-Pakistan award on Gates during a special investiture ceremony in Islamabad in "recognition of his support for poverty alleviation and healthcare"



## Dear Valuable Logistics Partner!



*This business affiliation & strategic partnership with you is greatly valued.*

*Port Link looks forward to many more years of mutually beneficial association and a successful partnership!*





## Pakistan exports \$570 million worth of goods to US in January

February 05, 2022:

Pakistan's exports to the US touched \$570 million in January, making Washington its top trading partner. The exports of Pakistani products to various countries showed that the USA remained the top buyer of Pakistani goods, where \$570 million worth of goods were exported in January of this financial year, compared to \$ 456 million, posting a growth of 25 percent.

## Competition authorities in the US, UK, Canada, Australia and NZ team up to investigate cartel conduct in global supply chains

February 18, 2022

Competition regulators from the US, the UK, Canada, Australia and New Zealand are working together to identify potential cartel conduct in global supply chains.

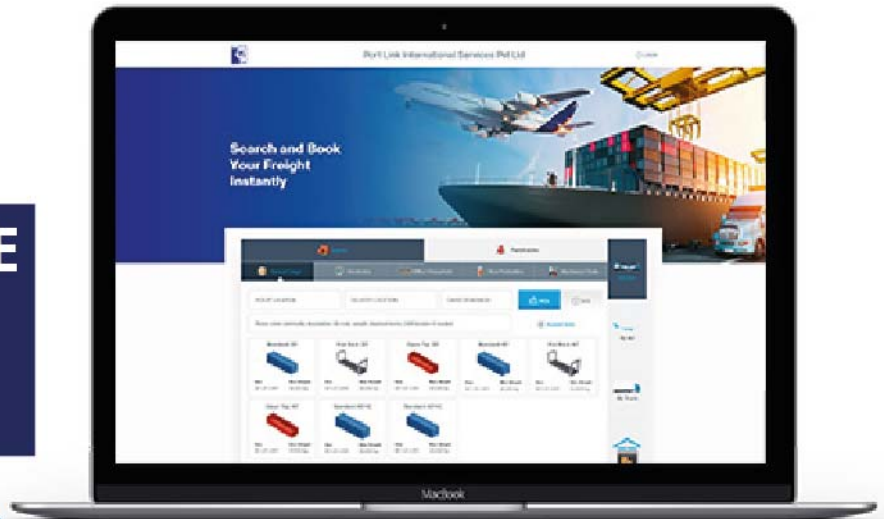
New Zealand's Commerce Commission chair Anna Rawlings commented today: "We recognise that Covid-related supply chain issues have created significant challenges for economies worldwide... However, we still have zero-tolerance for unscrupulous businesses using Covid as an opportunity for cartel conduct, such as non-essential collusion between competitors or anti-competitive behaviour. The international working group will strengthen our continued efforts to deter and penalise cartel conduct."

Other global shipping cartel investigations, most notably in the car carrier segment, have resulted in significant fines in recent years.



# PORT LINK GONE DIGITAL WITH HASHMOVE

[www.portlink.com.pk/partner/portlink](http://www.portlink.com.pk/partner/portlink)



## “ Accelerate Your Digital Transformation With Port Link ”

### Digitization of Global Trade

As a part of our regional and global expansion strategy, Portlink management has decided to on board Digital Freight Forwarding Platform powered by HashMove; a global B2B Logistics marketplace connecting Freight and Logistics provider to Enterprises globally.

So far the Ocea, Air and Ground Transportation services have been fully offered digitally to the Enterprise customers worldwide. By adopting this platform, Portlink has now instant access to all the corporate customers of HashMove Platform globally.

This has been a significant advancement in the progress of Portlink business where the time and cost to serve the customers has been reduced to 4 hours from weeks.

*“WE ARE NOW AIMING TO EXPAND OUR WINGS TO REACH TO EVERY CUSTOMERS WITHIN PAKISTAN AS WELL AS GLOBALLY BY THE POWER OF HASHMOVE PLATFORM”*

In this time of digitalization, the market segment and trend have been rapidly changing and our decision to join the trend has been proven right in the recent months when we have started to receive the bookings digitally from HashMove Platform. It was so refreshing to see the change in the culture of receiving the queries and confirmation of bookings without the need of any physical interactions. This is a time of growth and we must adhere to this trend for our longer lasting survival.

**Nasir Pasha**  
COO & Country Head, Port Link



# MARKET DEFINING E-COMMERCE SOLUTIONS

THE FUTURE OF  
ECOMMERCE IS  
YOURS!



[www.mrgc.com.pk/portlink](http://www.mrgc.com.pk/portlink)

- *Account Opening & Registration*
- *Logistics & Warehousing*
- *Virtual Assistance*

Port Link proudly presents one window solution for all online sales through Amazon, eBay, and other platforms.

**CONTACT  
US**

#### FOCAL PERSON

Sami Ullah Shah  
03338806767  
[Sami.shah@mrgc.com.pk](mailto:Sami.shah@mrgc.com.pk)

#### Lahore

Shahid Hussain  
03041044331  
[shahid.hussain@mrgc.com.pk](mailto:shahid.hussain@mrgc.com.pk)

#### FAISALABAD

Azmat Ali  
03336610002  
[azmat.ali@mrgc.com.pk](mailto:azmat.ali@mrgc.com.pk)

#### Islamabad

Muhammad Ahmad  
03005090990  
[mahmad@mrgc.com.pk](mailto:mahmad@mrgc.com.pk)

#### Sialkot

Bashrat Ali  
03444447924  
[basharat.ali@mrgc.com.pk](mailto:basharat.ali@mrgc.com.pk)

#### Karachi

Rozina Naeem  
03444445946  
[rozina.naeem@mrgc.com.pk](mailto:rozina.naeem@mrgc.com.pk)



# NOW INTRODUCING

CARGO SERVICES TO/FROM PAKISTAN  
TO AFGHANISTAN, CIS & ECO TRADE LANES

PORT LINK INTERNATIONAL SERVICES PVT LTD



PORT LINK INTERNATIONAL SERVICES (PVT) LTD (A Marine Group Company) offers Hassle-free ONE WINDOW Road Transport & Logistic solutions for your valuable Export/Import and In-Transit goods under Afghan Transit Trade (APTTA) & Uzbekistan Transit Trade (UPTTA).



KYRGYZSTAN



TAJIKISTAN



AFGHANISTAN



UZBEKISTAN



TURKMENISTAN



AZERBAIJAN



KAZAKHSTAN



TURKEY



RUSSIA



## OUR SERVICES

- Road Freight
- Transit Formalities
- Fastest Border Crossing
- Border Customs Services
- Real-Time Cargo Tracking
- Efficient Handling
- Effective Delivery
- Safety and Security

**CONTACT US**

Mr. Ajaz Ali  
Business Head Afghan, CIS & ECO Trade Lanes

+92 333 2220908  
ajaz@mrgc.com.pk  
www.mrgc.com.pk/portlink



# PORT LINK ITI Train Service

ONE STOP SOLUTION TO YOUR BUSINESS LOGISTICS NEEDS

We are proud to announce that **PORT LINK INTERNATIONAL SERVICES (PVT) LTD, (MARINE GROUP)** is in collaboration with Pakistan Railways and will be managing Islamabad – Tehran – Istanbul (ITI) container/cargo train to provide Rail Transportation services to our valuable clients.

The ITI Train service is one of the major projects by Economic Cooperation Organization (ECO). This mode of transportation will be giving opportunities to the Manufacturers, Traders and Exporters/Importers to reach out European region effectively & efficiently.



## KEY ASPECTS

### ITI TRAIN ROUTE CORRIDOR

**Pakistan:** Islamabad/Rawalpindi → Lahore → Khanewal → Rohri → Sibi → Spezand → Ahmed Wal → Dalbadin → Taftan

**Iran:** Taftan → Mirjava → Zahedan → Kerman → Yazd → Qom → Zinjan → Tabriz → Bazargan

**Turkey:** Bazargan → Gurbulak → Erzurum → Armasya → Duzce → Istanbul

#### LENGTH OF RAIL ROUTE:

PAKISTAN: 1990 KM → IRAN: 2600 KM → TURKEY: 1950 KM

= TOTAL **6540 KM**

### TRANSIT TIME

Islamabad to Istanbul in **11-12 DAYS**

#### FOR QUERIES & SHIPMENTS:

Mr. Ajaz Ali, Business Head Afghan, CIS & ECO Trade Lanes  
+923332220908

ajaz@mrgc.com.pk

www.mrgc.com.pk/portlink



## HIGHLIGHTS

- The Corridor can link up with the European region.
- Economical Freight with favourable Transit Time.
- Highly secure and speedy border crossings and minimum risks.
- The train can facilitate containerized as well as Break Bulk/unitized cargo
- Transport capacity is 20' and 40 Containers and Railway Wagons.





# As We Continue To Grow...

## Port Link Aviation



We are proud to announce that PLA has expanded its reach in Pakistan.

PLA started its journey from inaugurating its first outlet and office block in Lahore and now in Karachi, Faisalabad, Rawalpindi & Islamabad as well.

With its dedicated team of professionals and hard work, PLA continues to grow and expand its business operations.

**STARTED FROM LAHORE  
& NOW IN KARACHI,  
FAISALABAD,  
RAWALPINDI &  
ISLAMABAD**

- ✓ Best Technology Based Cash on Delivery Services helping you gain more competitive advantage.
- ✓ Our Core Values represent our commitment to excellence, timely delivery with best payment solutions.
- ✓ Unmatched after sales Customer Support
- ✓ State-of-the-art Web based Customer Portal for bookings.



# Port Link,

A Marine Group Company



## Port Link International Services

+92-21-32401206

[www.mrgc.com.pk/portlink](http://www.mrgc.com.pk/portlink)

[portlink-mng@mrgc.com.pk](mailto:portlink-mng@mrgc.com.pk)

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