



# PORT LINK INTERNATIONAL SERVICES

**July - Dec 2019**

**Volume 02**

## NEWSLETTER PORT LINK

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# PAKISTAN FREIGHT & LOGISTICS INDUSTRY



## PAKISTAN - A LAND OF OPPORTUNITIES

### A QUICK GLANCE: PAKISTAN ECONOMY & LOGISTICS SECTOR

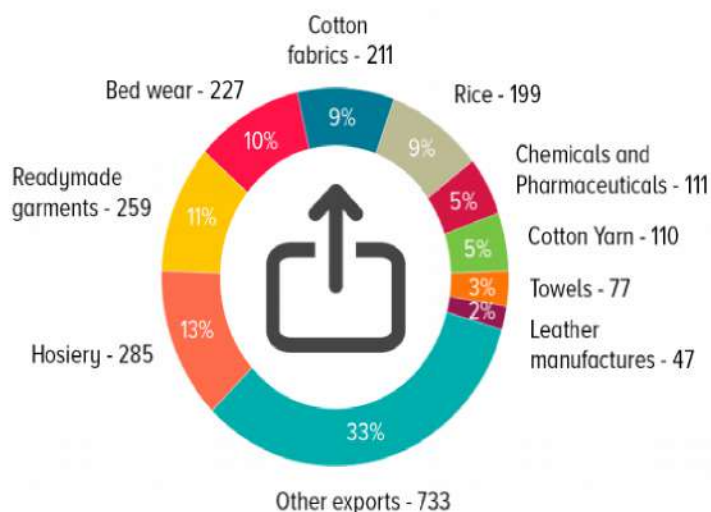
Pakistan is strategically located in the crossroads of Asia with China as its neighbour in the north, India in the east and Afghanistan in the west. Thus, its strategic location allows Pakistan to become an important trade, energy and transport corridor.

Pakistan is the gateway to energy rich States of Central Asia, the Gulf States and far Eastern countries. This unique feature of Pakistan's strategic location makes it a place of endless possibilities.

According to Pakistan Economic Survey 2018-2019 analyzed by Gallup Pakistan, in 2018-2019, Pakistan's largest export industry was the textile industry, with hosiery and readymade garments contributing PKR 544 billion to total trade.

The Freight Forwarding and Logistics industry plays a vital role in the overall economy of Pakistan and covers air freight, sea freight, custom clearance, warehousing, road & rail transportation, packing and other value added services. For goods producing countries like Pakistan, strong logistics is an essential component of the supply chain and is a key driver for private-sector development and overall economic growth.

Pakistan's Top 9 Export Items (2018-2019)  
All values in PKR Billions



12,743  
Km

Road Network - NHA

1,050  
Km

Coastal Line

08  
Custom

Airports

7,791  
Km

Railways



# Dear Valuable Partners!

Port Link greatly appreciates your valuable support over the years and we look forward continuing to build your trust on Port Link with further growth in 2020!

## GREETINGS FROM PORT LINK

*Port Link wishes a Merry Christmas and Happy Prosperous New Year 2020 to our valuable network member & agents!*

*Cheers!  
Port Link International Services  
Pakistan*



MERRY  
*Christmas*

2020  
HAPPY NEW YEAR



# MARITIME INFRASTRUCTURE

## CPEC - A Game Changer! & SEA PORTS



China is working on creating a network of railways, roads, pipelines, and utility grids that would link China and Central Asia, West Asia, and parts of South Asia. This initiative, "Belt and Road" comprises more than physical connections. Pakistan and China have successfully launched 22 projects on the ground, costing more than US\$ 28.5 billion. The government is expanding the scope of CPEC so that it becomes a "Gateway of Prosperity" for both countries and the region at large.



# PAKISTAN'S SEA PORTS



## KARACHI PORT TRUST

**Ship Handling:**  
1,651 ships (777  
Container Ships)

**Container Handling:** No. of Export  
TEUs: 1.093 Million



**Total throughput  
during FY 18-19:**  
35.3 million tonnes

**Container Handling:**  
No. of Import TEUs:  
1.067 Million



## PORT QASIM

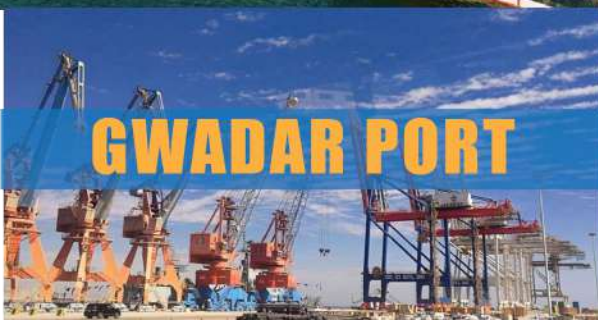
**Ship Handling:**  
1,139 ships (371  
Container Ships)

**Container Handling:**  
No. of Export TEUs:  
0.52 Million



**Total throughput  
during FY 18-19:**  
36.5 million tonnes

**Container Handling:**  
No. of Import TEUs:  
0.526 Million



## GWADAR PORT

Chinese operator  
working on  
increasing number  
of ships called at  
port



Two ship liners  
COSCO and  
Sino-Trans are  
calling regularly at  
port

**LATEST  
NEWS!**

# LATEST NEWS UPDATE

## UPDATES & INVESTMENT OPPORTUNITIES IN PAKISTAN

### **Russia, Pakistan sign multibillion-dollar deal for investment, trade**

Pakistan and Russia have signed their largest-ever deal worth billions of dollars for expanding trade and business ties. The deal includes huge investments in energy, rail and steel industries. Moscow will also help to construct a railway track from Quetta to Taftan.

### **Pakistan, Egypt agree to promote trade**

During JWG meeting, it was agreed to enhance trade in key sectors including agriculture, construction, textiles, leather, chemicals etc. Conference was held followed by signing MOU.

### **Green Corridor to boost agricultural trade between China, Pakistan**

With the simplified clearance procedures and future improvement of transportation facilities, more agricultural products are expected to be imported from Pakistan. As China becomes the biggest importer of agricultural products in the world, the rising demand will boost the agricultural sector in Pakistan. China and Pakistan have agreed to launch a "Green Corridor" system that will fast-track two-way customs clearance exclusively for agricultural products, according to a statement from China's Ministry of Commerce.

### **Investment Opportunities at Karachi Port Pakistan**

Thailand Board of Investment (BOI)'s delegation visited KPT Head Office. They took keen interest in port projects as KPT has the potential to become regional Hub for trade particularly for transit and transshipment.

### **Indonesian envoy for enhancing bilateral ties in trade**

Indonesian Ambassador to Pakistan said that trade ties between Indonesia and Pakistan will be further strengthened. He said that palm oil production was important to economy of Indonesia as the country was one of the biggest exporters.



# PORT LINK'S

# LATEST DEVELOPMENTS

## IMPORT & EXPORT

# FREIGHT TRAIN

### SYNERGIZING THE MULTIMODAL TRANSPORT IN PAKISTAN:

Weekly Train for import & export cargo has been launched with the collaboration between CMA CGM Group and Marine Group, Pakistan.



KARACHI >> LAHORE >> KARACHI

The Cargo Train inauguration ceremony was held on 9th October, 2019 in Karachi. Port Link is confident that this synergy will reap maximum benefits for both organizations. The Groups also agreed to promote plantation around loading and unloading railway stations to help build green environment in the country.



## LATEST NEWS



### GALLERY





# PROJECT CARGO NEWS

Port Link successfully handled the break bulk shipment for production of floor tile and technical granite.

Country of Origin: ITALY

Port of Discharge: KARACHI, Pakistan

Total Gross Weight: 932,900 KGs



Port Link successfully handled the break bulk shipment for float glass plant

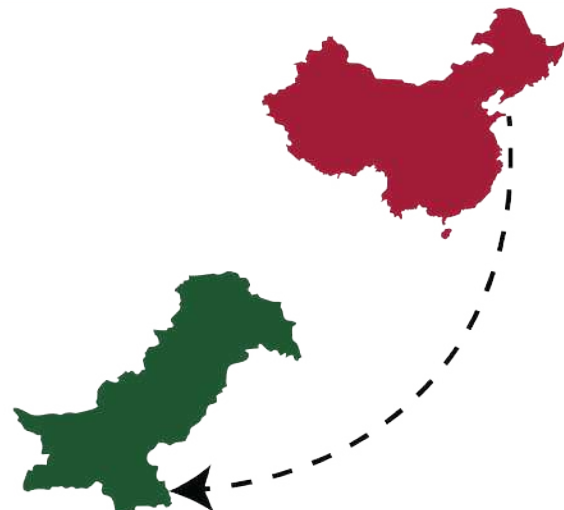
Country of Origin: CHINA

Port of Discharge: KARACHI, Pakistan

Total Gross Weight:

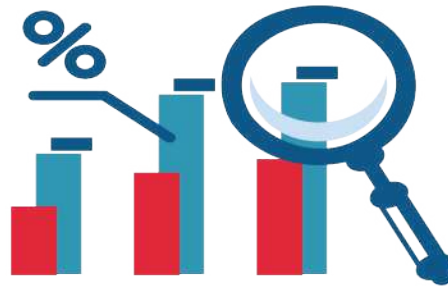
1st Shipment (Tianjin): 92,361 KGs

2nd Shipment (Shanghai): 127,686 KGs



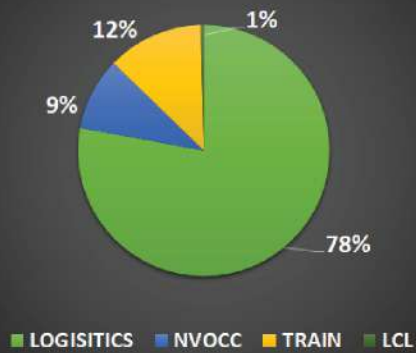
# JULY - DECEMBER 2019

## PORT LINK PERFORMANCE

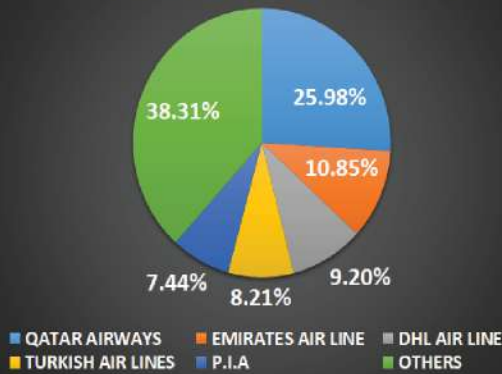


## PORT LINK PERFORMANCE SUMMARY

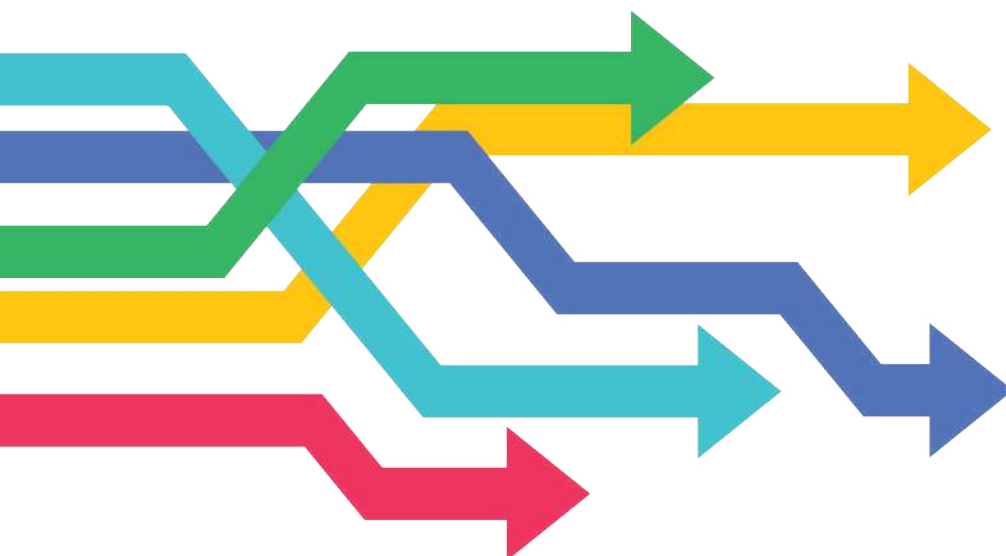
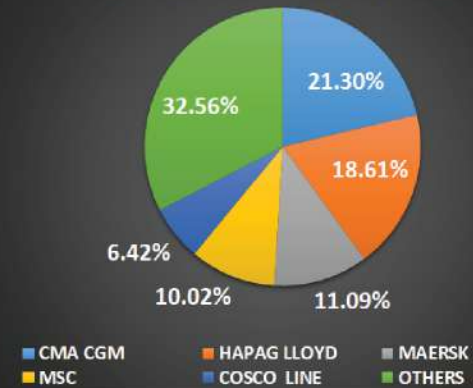
PERCENTAGE VOLUME BY FREIGHT CATEGORY



TOP AIR CARRIER WISE % VOLUME



TOP SEA CARRIER WISE % VOLUME



# KEEP MOVING FORWARD!



# WE CARE

## CORPORATE SOCIAL RESPONSIBILITY



On 28th September 2019, the Founder Trustee of OSDI (A Marine Group Company)– Mr. Aasim A. Siddiqui visited the under-privileged rural communities of district Lasbela. Mr. Siddiqui met the beneficiaries of agro, livestock, small rural enterprise, health-care, kitchen gardening and water management projects. As a goodwill gesture community elders crowned Mr. Siddique with their traditional Turban.

Founder Trustee visited the FCPS in Bela to inaugurate the OSDI's constructed Examination Hall where he was invited as a Chief Guest. Mr. Siddiqui was warmly received by Wing Commander Col. Jamshed. Students and school's management of FCPS in Bela whole-heartedly thanked OSDI for extending its support in promoting the cause of education.

Mr. Siddiqui also met the beneficiaries of Miru Suleiman Goth, Bano Hussain Goth and Muhammad Bux Goth where he enquired about the difference in income generation and sustainability creation in the lives of these beneficiaries after OSDI's interventions within their communities.



At Marine Group, we care about Logistic Social Responsibility aimed at reaching sustainability in a practical way, balancing eco-efficiency, social productivity, and social equity.







# CONTACT US

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