



NEWSLETTER

MARINE GROUP

End-to-end supply chain optimization

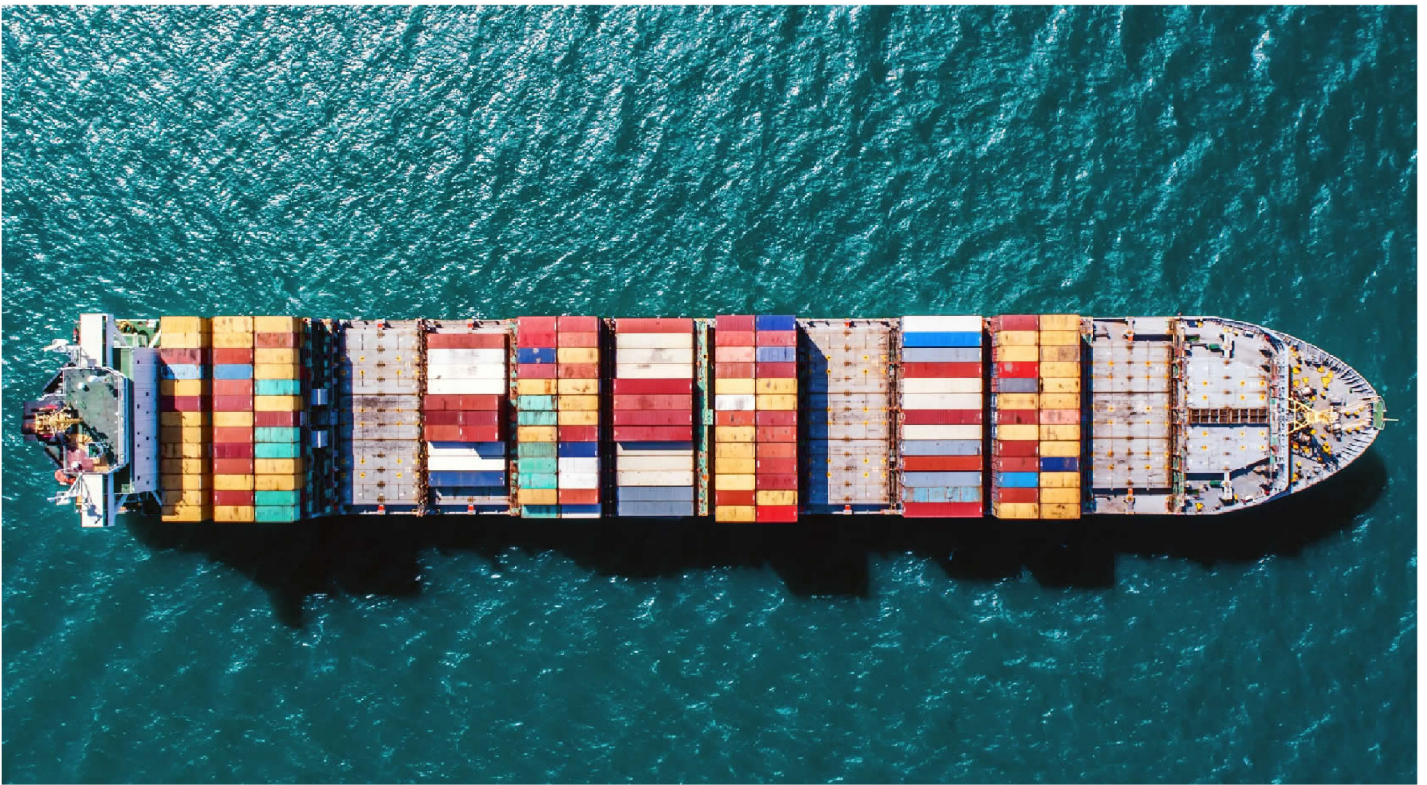


50
YEARS OF
EXCELLENCE
DRIVING THE
INDUSTRY FORWARD

QUARTERLY NEWSLETTER

Q3/2021

JULY - SEPTEMBER 2021
MARINE GROUP OF COMPANIES



Marine Group of Companies

**Over 5 decades of Shipping & Logistics Excellence
and STILL GOING STRONG !**

Beginning as one of the first stevedoring companies in Pakistan in 1964, the Marine Group has evolved into a diversified conglomerate and today it is the largest cargo handling company in Pakistan.

Our extensive portfolio covers wide range of services such as Maritime services, Stevedoring, Containerized Bulk and Break Bulk Terminal operations, Shipping Services, Global Logistics and Supply Chain, Information Technology & many more. Over the years, we have built a strong foothold in maritime and logistics industry through a growing fleet, state-of-the-art services, dedicated staff and world-class partners.

The visionary leadership of the Marine Group has always taken timely initiatives that facilitate trade and boost economic activities in the country whilst making significant contribution in Pakistan's economy.

Marine Group is recognized for making a positive contribution in the development of the Karachi Port and is widely credited for modernizing the shipping industry in Pakistan. We take pride in our work and value long-term relationships with our customers.

"It has been an amazing transition over the past 55 years and the development is still going on"

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Chairman's Message



Dear Reader,

Marine Group of Companies has been serving Pakistan's transport and logistic industry for over 50 years. Since its inception, the group has transformed manifolds in cargo handling from traditional stevedoring to mechanized container and bulk cargo handling. The group has partnered with Government of Pakistan (GoP) in many national transport infrastructure projects and has invested in developing cargo handling facilities across Pakistan such as Pakistan International Container Terminal (PICT), Pakistan Bulk Container Terminal (PIBT) in Port Qasim and Marine International Container Terminal (MICT) in Lahore with a well-connected network of forwarding business in various cities across Pakistan. All these initiatives are geared towards facilitating the trade and transport industry with an efficient and cost effective logistics solutions to support our domestic and international business.

Al'hamdulil-lah ! the group is now embarking on a new journey to offer a Multimodal Transport Solution for Door-to Door deliveries under the umbrella of 'Pakistan Intermodal Limited (PIL)' to operate private sector freight trains services. The group has been working with Pakistan Railways for several years to transport container from Karachi to upcountry via dry port terminals in Karachi and Port Qasim with Dry ports in upcountry through freight trains and truck delivered last mile solutions.

PIL multimodal solution will facilitate our importers and exporters to have a 'One-Window Solution' for booking overseas cargo from any location and receive deliveries right at their door step. Further, it will also help local manufacturers to transport intercity-cargo and use PIL Terminals as storage and distribution centre for seamless supply chain solutions.

This newsletter will be your window to keep track of new developments of Marine Group and its projects and will also enlighten the industry trends and activities. I hope you may find our services at par-excellence delivered through a team of highly trained professionals working 24/7 to ensure your satisfaction and surpass your expectations.

Let's build a prosperous Pakistan – Ameen !

Capt. Haleem Ahmed Siddiqui
Chairman - Marine Group of Companies

NEWS & INSIGHTS

Logistics & Transport



An Overview of Pakistan Logistics Industry

PAK-CHINA TRADE VOLUME INCREASES

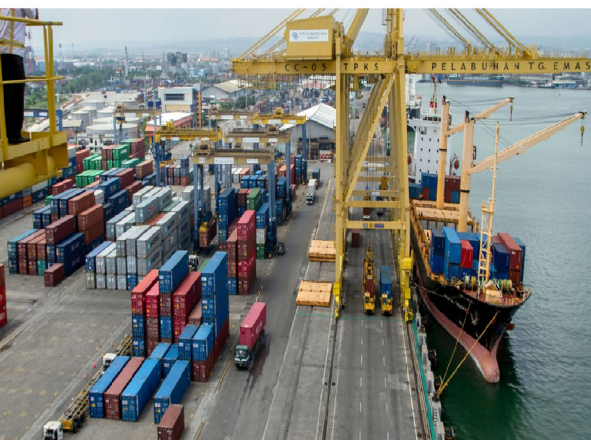
Aug 16, 2021: Import and export trade volume between Pakistan and China has increased explosively against the global trend under the influence of epidemic.

According to General Administration of Customs PR China, trade between Pakistan and China totaled US \$12.56 billion in the first half of 2021, 1.6 times larger than that of the same period last year. The rapid growth of trade volume between both countries has brought great challenges to cross-border logistics and transportation, especially exports to China.

Shipping is the main method of transport for Pakistan's exports to China. Currently, the capacity of maritime transport is tight and the freight rate remains high, according to CEN.

It is reported further, that in the case of aquatic products, there was a shortage of containers at the Karachi Port, and exporters of frozen aquatic products had to book space 1-2 weeks in advance. It is learned that about 90pc of Pakistan's exports of aquatic products to China are shipped from the Karachi Port.

As per China Customs, Pakistan's exports to China in the first half of 2021 crossed \$1.735 billion, a growth of 70.3 percent as compared to 1H 2020 figures. "Pakistan is rich in fishing resources and has a huge market for fishing and processing seafood. Chinese companies can replicate their frozen product techniques to Pakistan." It is learned that about 60pc of Pakistan's aquatic products are sold to China. In addition to aquatic products, mineral salt, ore, agricultural products, cotton yarn and handicrafts are the other products that Pakistan often exports to China.



PAKISTANI EXPORTS TO UK SOAR 33PC

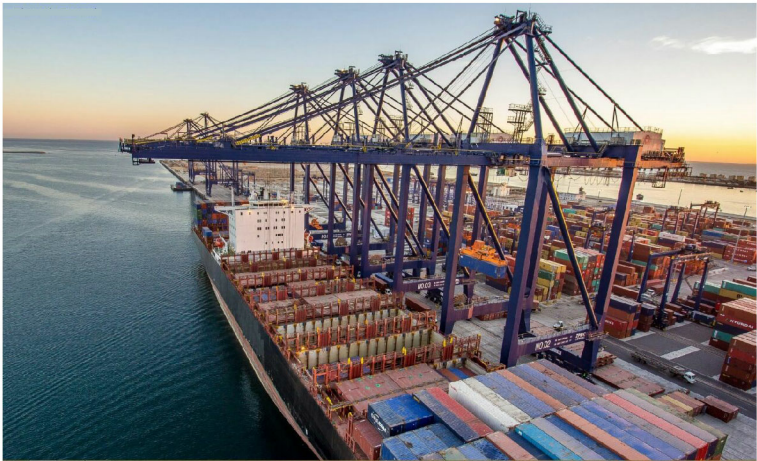
Aug 08, 2021: Pakistan's exports to the United Kingdom posted a 33 per cent growth when it reached \$2.025 billion in the fiscal year 2021 (FY21) against \$1.522bn over FY20, mainly led by textile products. Pakistan's exports to the UK primarily consist of textile and leather-related products, according to data compiled by the Ministry to Commerce. Over the years, the UK has emerged Pakistan's third largest export destination, second largest source of foreign direct investment and third largest source of remittances after Saudi Arabia and United Arab Emirates (UAE).

As a result, total bilateral trade between the two countries has reached over \$2.648bn during FY21 against \$2.122bn in the previous year, reflecting an increase of 25pc.

The main reason for the increase in textile products of Pakistan is due to the market diversification drive by the UK companies in the aftermath of the Covid-19 induced crisis. The companies have realised their vulnerability due to over-reliance on Bangladesh, India, and China. Besides, Pakistan was among the first textile-producing countries to reopen the manufacturing facilities after lockdown, which gave the country a significant head-start over the competitors.

KPT'S PERFORMANCE REMAINS OUTSTANDING DURING 2020-21

Jul 30, 2021: The financial year 2020/21 remained phenomenal for the Karachi Port Trust despite the global lockdown situation, especially for shipping operations and cargo handling, a statement said. The volume of cargo handling, including imports and exports peaked at 52.28 million tonnes, registering a growth of 25 per cent over the previous year's 41.84 million tonnes.



The exports in all categories of dry cargo recorded a growth of 9 per cent to 15.27 million tonnes as against 13.97 million tonnes in 2019/20. The container handling at the Karachi Port was recorded at 2.29 million TEUs (twenty-foot equivalent unit), which is the highest in the KPT's history, it added. The movement of vessels also increased 21 per cent to 1,845 ships. The container carriers were reported at 868 during 2020/21, compared with 744 in the last fiscal year and the bulk cargo ships remained at 280 against 172 ships.

The KPT also efficiently handled wheat cargo; thereby, maintaining the food security chain and ensured timely berthing of oil tankers to contribute towards energy security. The Karachi Port has tried to facilitate its port users through a predictable business environment, and digitalisation of estate and operations; thus, ensuring ease of business and 24/7 access and transparency.

TOP TEXTILE FIRMS CONTRIBUTE 21PC TO \$25BN EXPORTS

Lahore, July 24, 2021:

The top 25 textile companies have alone contributed over \$5.361 billion, or 21 per cent, to the country's overall exports of \$25bn in 2020-21. "It is a matter of great pleasure that the exports of the textile sector alone soared by 19.23pc to \$15.5bn in 2020-21 compared to \$13bn the preceding year," APTMA (North Zone) Chairman Abdul Rahim Nasir said.

He said keeping in view the rapid expansion in the textile exports owing to increasing investments, APTMA has decided to take all those textile exports companies making \$40m to 50m per annum to achieve the figure of \$100m each. "If we succeed in doing so, our textile exports alone may jump from \$15.5bn to \$25bn in next couple of years," he added. He said the outstanding export performance of the textile sector is a very good omen for the country's economy.



OVER THE ROAD

Trucking Outlook



Every company has its trucking requirements depending on the business they are into. Similarly, there are number of companies in Pakistan that you can choose from but you always look for someone that can meet or exceed your expectations.

Over the 50 years of our commercial existence, we are able to understand the operational nuts and bolts and pride ourselves in understanding the pain points of our customers.

Transportation has always been a major concern for our customers and to fill this gap and to respond to the unexpected changes in the schedules or additional requirements of the trucks, we own a dedicated pool of transporters having different sizes of trucks to cater all their logistics needs.

Our trucking operations are fully managed by our in-house developed Transport Management System (RTS) which enables us in improving productivity and eliminate inefficiencies. We continuously search for ways to cut costs and add value to logistics operations by route optimization and service excellence. The elimination of empty miles has always been our priority to benefit both the trucker and the customer.



We understand the fact that due to tightening capacity and rising demand for trucks, the trucking charges have been very volatile. We prefer signing long term contracts with the customers to save them with the hassle of day to day rate negotiations.

End of the day, we want our customers to sit back and relax and let us be their partner in trucking as we aim to provide end to end supply chain services to our customers.



***We offer continuous tracking of vehicles from point of loading to point of delivery
by our dedicated team to give customers more visibility on the truckloads***



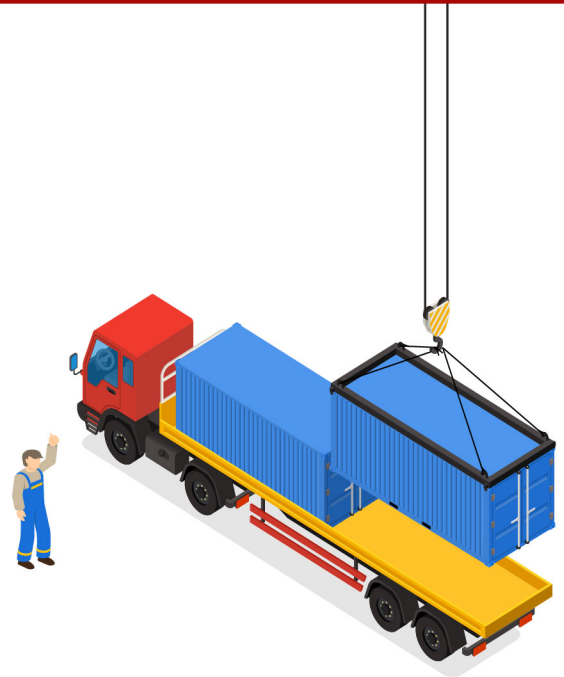
PEAK SEASON SHIPMENTS

6 Tips To Avoid Panic

This year your company is aiming for higher sales and bigger market share. This means you will have more volumes to handle and manage.

The effect of capacity constraints will again become apparent during this peak season and if you fail to plan by making better strategic decisions based on reliable forecasts then you will be left with no other choice rather than paying the higher spot rates to make sure that your product reaches timely at the required destination.

So, this year you don't need to panic and upset everyone else working with you, just six of the tips to make your life much easier.



01

Advance planning of shipments based on a reliable forecast.

04

Facilitate quick and smooth pickups by keeping loading areas accessible with flexible timings.

02

Signing a long term rate contract with the transporter thus reducing the reliance on the daily market rates which are based on demand & supply.

05

Use of a good technology platform that gives you total visibility and the ability to track cargo. Close monitoring of deliveries along with putting deadlines a day or two earlier is likely to reduce last minute stress.

03

Schedule loads throughout the month instead of squeezing all shipments into a short period as these deliveries might turn out to be chaotic as the customers might not receive the goods as per the schedule.

06

Partnering with the right transportation company.

Author:

Mr. Uzair Waheed

General Manager at Marine Services (Private) Limited

FREIGHT TRAIN SERVICE



OVERVIEW



Marine Group has been working with Pakistan Railways for several years to transport containers from Karachi to upcountry via dry port terminals.

We are now operating containerized Freight Trains & Coal and Cement Trains through Pakistan Intermodal Limited (PIL).

PIL is the latest initiative of Marine Group of Companies to develop intermodal services in the country through freight train operation of international standards at national and regional level. PIL provides road-rail connectivity with ports through inland depots to provide efficient logistics solutions and develop cost effective transportation across local and international trade corridors.



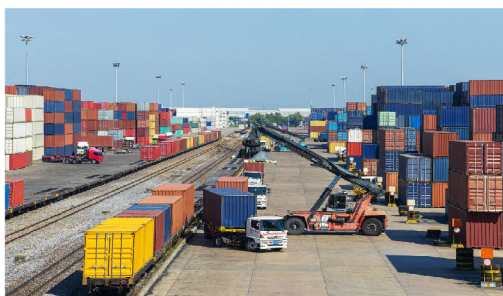
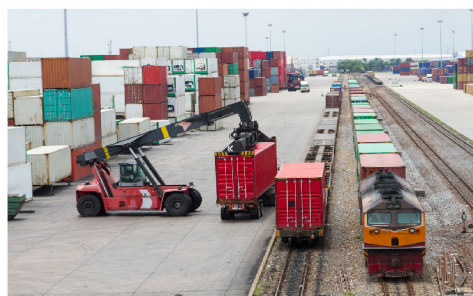
Under this initiative, 02 Containerized Trains on daily basis and 01 Special Train for Coal Movement on daily basis will be operational to offer our valuable clients an efficient, economical and reliable solution to meet their business needs. Marine Group is always working to provide a logical comprehensive supply chain solution for overall freight business segment in Pakistan.

Our container transport services connect sea ports with dry ports of northern Pakistan, largely facilitating manufacturing sector and exporters of Pakistan.



Our Coal Train service offers transport services from the port city of Pakistan to the major coal consumers located at an approximate distance of 1300~1400 km.

Our cement transport services are aimed at facilitating potential exporters to help them increase the cement export volume. This service is available to all cement manufacturers to dispatch their cargo for sea port regions of Pakistan.



INSIDE MICT



Marine Group has always been aimed to fulfil all the logistics service requirements of its customers and other importers and exporters. Therefore, MICT was incorporated with the objective to establish a modern inland container depot near Lahore to cater the growing logistics' need of the trade and industry in the Punjab province by providing direct train connectivity for logistics handling from Karachi Port to the northern industrial hub of the country.

Certifications

MICT has managed to achieve the honor of getting the following International Certifications which will not only heighten the stature of MICT in the business circles but will also help to increase the volume of the business.

C-TPAT: Customer Trade Partnership against Terrorism

This certification is the requirement of United States Government after 9/11 incident. The certification ensures to restrict the import/export of contra banned items.

This is a proud moment for the group as no one in Lahore has yet achieved this landmark.

ISO 9001: 2015 Quality Management System

It is with great pleasure to announce that MICT is also certified with 9001: 2015 QMS certification. The certification ensures that MICT is fulfilling all the quality requirements demanded by international standard.



ISO 45001: 2018

MICT is also ISO 45001: 2018 certified, an international standard for management systems of occupational health and safety (OH&S). This certification ensures that MICT is fulfilling all the Health & Safety requirements demanded by this standard.

MICT has the distinct honor of holding

International Certifications of

C-TPAT: Customer Trade Partnership

against Terrorism,

ISO 9001: 2015 Quality Management

System

and

ISO 45001: 2018



PIBT

Bulk Cargo Terminal



PIBT – An Overview



Pakistan International Bulk Terminal Limited was set up with the total cost of USD 305 million on BOT (Build, Operate and Transfer) basis; at Port Qasim, as country's first dirty bulk cargo terminal to transform the handling of such cargo to modern environmental – friendly standards. It is a state of the art terminal having capacity to handle up to 12 million tons of coal and 4 million tons of cement and clinker per year.

In the last nine months, total 125 cargo vessels arrived at the terminal while the total number of vessels handled during July 2019–March 2020 was 116. Also, the terminal handled 7.2 million ton cargo from July 2020–March 2021, which is 9% percent more than the 6.6 million ton coal handled in the same period last year.

The terminal started operations in the year 2017 and has since handled 503 vessels and total cargo of ~28 million tons. It is pertinent to mention that the PIBT handled 2.3 million tons of cargo on its first year of operation which is now expected to reach upto 9 million in the year ending June 30, 2021.

The terminal has so far contributed more than 11 billion rupees to the national exchequer in terms of royalty payment of \$2.27 for every ton of cargo handled, and other duties and taxes.

PIBT being conscious of its responsibility towards the environment, was engaged in a mangroves reforestation in collaboration with the International Union for Conservation of Nature ("IUCN") on 1200 hectares nearby Port Qasim area, to improve the marine ecology & already depleting environmental conditions of the mangroves.

PIBT is also engaged in CSR activities in the neighborhood of the terminal by providing, free dispensary and free food. PIBT has also adopted two Primary and One Secondary schools and is now currently managing their affairs.

Pakistan International Bulk Terminal (PIBT) handled a record 1.04 million ton cargo in December 2020, which is 32 percent more than 0.791 million ton cargo handled in December 2019. This is the first ever instance of the terminal handling cargo of over a million ton in a single month – solidly establishing PIBT as the premier bulk terminal of the country.

This performance in the last nine months is clearly in line with the company's objective to operate at international levels of efficiency and establish industry standards for most efficient cargo handling making PIBT, an integral part of the coal supply chain across the country.



Marine International Liquid Terminal



Marine International Liquid Terminal (MILT) is a new venture of Premier Mercantile Services (Pvt.) Ltd. (PMS) under the umbrella of Marine Group of Companies.

Pakistan is one of the finest quality producer of Ethanol in the world. 95 % of its production exported to earn foreign exchange. At present, Pakistan is in the top three countries of best producer and exporter in the world as per Pakistan Ethanol Manufacturers and Exporters Association (PEMA).

Marine International Liquid Terminal consists of following state of the art facilities:

Ethanol storage and Handling Facility

MILT is engaged in establishing a dedicated storage facility for Ethanol in the port city of Karachi. This unique facility is designed to handle all grades of Ethanol produced in the country. It has multiple dedicated storage tanks for food grade Ethanol with SS lining provision. It has total storage capacity of 5000 MT with 5 decanting and filling bays equipped with automated metering system.

This Ethanol storage and handling facility is capable to handle accumulatively more than 400,000 MT per annum. It has automated and efficient filling system for ISO tanks and Drums.

ISO Tank Cleaning Facility

MILT is also engaged in setting up country's largest and state of the art ISO tanks and road tankers cleaning facility. It has the world's most advanced automated equipment and technology of cleaning system for ISO tanks and road tankers. It has separate cleaning bays for food and non-food grade ISO tanks at its cleaning terminal.

Cleaning facility is capable to clean and handle hazardous and non-hazardous chemicals with latest technologically equipped waste water treatment plant. Keeping in view to meet future requirements of the country, cleaning facility has been designed to clean more than 24,500 tanks per annum. MILT terminal is capable to issue cleaning certificates in accordance with European standards. MILT also has 1,000 TEUs storage space for empty ISO tanks with 4 high capacity.



ISO Tank Repair & Maintenance Facility

To provide integrated services to its clients under one roof, MILT is also building up a dedicated repair and maintenance facility for ISO tanks which is equipped with modern standard tools and equipment like rotators and overhead gantry crane etc. Repairing and Maintenance workshop has sound and adequate provision of spare parts which provides all time availability of replacement of faulty sections and complete refurbishment of ISO tank as per ITCO standards.

MILT is being built in accordance with highest international standards like SQS, API, ASME and NFPA which will help to get certifications of SQS, QSM-9001, EMS-14001 and OHSAS-18001 after successful commissioning and operation.

This unique facility will help in creating more opportunities and horizons in the country and further will create healthy competition among the exporters of ethanol to increase export and increase foreign exchange earnings for Pakistan.

PORT LINK

Integrated Logistics Service Provider



Port Link Freight Forwarding Services



Port Link International Services, a complete logistics service provider offers state-of-the-art and end-to-end logistics solutions tailored to meet customer's needs. With a vision to become a leading logistic service provider, over the last two decades, Port Link has successfully developed its divisions of NVOCC, Logistics and Supply Chain.

Port Link draws on exceptional expertise around the globe through its network of alliances, responding to an ever-changing customer's requirement whereby creating 'ONE LINK' for complete supply chain solutions across the continents.

Our innovative approach results in a streamlined logistics network that our valuable clients can always depend on.



Port Link Service Portfolio

Ocean Freight

FCL , LCL Consolidation

Heavy Cargo

Air Freight

Warehousing

Dry / Break Bulk

Rail Freight

Distribution

Chartering

Road Freight

Afghan Transit Trade

Pharma Logistics



Port Link Aviation (Pvt) Ltd.

As Marine Group of Companies, we have been serving wide range of national and international customers since 1964 & providing world-class supply chain solutions. After analyzing the market needs and challenges that our business community is facing, we have taken another step to provide them hassle free services with peace of mind.

We are a COD & Logistics Service Provider; PLA, The Smart Courier is a combination of Experience, Expertise and Tailor Made Logistics Solutions.

PLA was launched on 14th August, 2021. The inauguration of Marine Group of Companies Office Block in Lahore and commencement of operations of PLA was done by Managing Director, Marine Group, Aasim Azim Siddiqui.

The launching ceremony was celebrated with a ribbon cutting and cake cutting ceremony by Aasim Azim Siddiqui – Managing Director Marine Group, Capt. Rashed Zaheer, – CEO & Group Director Marine Group and Capt. Zafar Iqbal Awan – Deputy Managing Director Marine Group.



Courier Services

- ✓ Best Technology Based Cash on Delivery Services helping you gain more competitive advantage.
- ✓ Our Core Values represent our commitment to excellence, timely delivery with best payment solutions.
- ✓ Unmatched after sales Customer Support
- ✓ State-of-the-art Web based Customer Portal for bookings.



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PAKISTAN GSA For "Wings on board"

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LOGISTICS TECHNOLOGY



ERP Implementation

As globalization squeezes the market, it's essential for many industries to seek out tools to give their business a competitive edge. For many companies, this is achieved through the use of ERP (Enterprise resource planning). There are many benefits of using an ERP system across various industries, and for logistics, in particular, ERP can be a powerful tool to manage the flow of daily information in real-time data, which can be accessed by anyone, anywhere.

Due to complexity of the intermodal activity at Marine Group, our IT team is administering to implement an ERP software. The software will be designed to assist its users to optimize supply chain procedures, eliminate scheduling and coordination problems with transport infrastructure and to efficiently use of business resources.

The integrated suite of business modules includes Maintenance & Repair, Yard & Terminal Management, Trucking, Finance, CMS, HR & Payroll, Procurement and CRM. The said modules are further divided into three phases. Currently, Phase I is live integrating Repair and Maintenance, Finance & Procurement modules.

These modules aim to efficiently and seamlessly communicate with each other to exchange information. This will enable lean supply chain management via pull systems. It will allow management and monitoring of the various processes and stages with tightly integrated procurement integration with purchasing, sales orders, finance etc. These modules will assist us in managing our business more effectively and will help us to reduce risks and company costs.



PAK GO APP

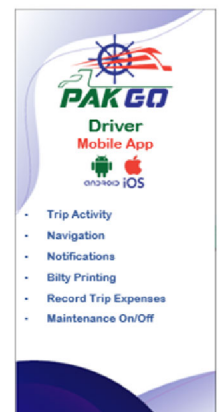
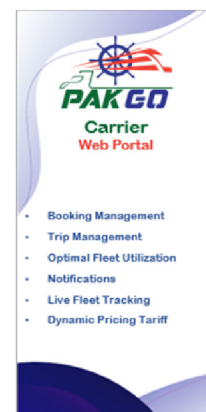
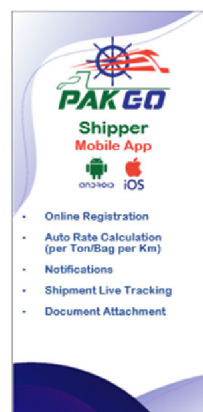


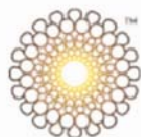
As a part of digital transformation in Logistics and transportation industry, The Marine Group has recently launched PakGo platform (available for android and iOS users) that aims to help us enable the convenient shipping and higher utilization of cargo movement. PakGo is a bridging tool between Shippers and Cargo Handlers to manage transportation as well as the logistics needs of a business that digitally synchronized all stakeholders in a single platform.

PakGo mobile application can be utilized to carry out multiple tasks related to the transportation and supply chain. The platform is designed to help managers with diverse functions that include load management, transportation optimization, and load planning. The Machine learning algorithm of this platform connects customers to the most suitable fleet operator depending on their source, destination, material to be shipped and other details.

PakGo Application splits in three applications on three different platforms (Web, Android & IOs) while having shippers, carriers and truck drivers as its end users and contains the following features.

PakGo Application Features:





EXPO
2020
DUBAI
UAE



PAKISTAN
EXPO 2020 DUBAI

Pegasus Consultancy takes honour of managing programming and side events of Pakistan Pavilion at World Expo 2020, Dubai

Pegasus Consultancy is honoured to be engaged as the Event Manager for programming and side events for Pakistan's participation in the World Expo 2020. The appointment of Pegasus, as Pakistan affiliate, along with Entourage Marketing & Events LLC, is made by the Government of Pakistan through Ministry of Commerce for planning and execution of the side events and activities to be held at the Pakistan Pavilion and other Expo venues during the six months duration of the Expo.

Tagged as the World's Greatest Show, the Expo 2020 is scheduled from 1st October 2021 to 31st March 2022 in Dubai, UAE under the theme of "Connecting Minds, Creating the Future". Expo 2020 marks the first World Expo in the Middle East, Africa and South Asia region presents an endless opportunity to inspire, empower and drive lasting positive environmental, social and economic change on a global scale.

A total of 192 countries are participating in Expo 2020 to represent their strongest potential to the world. About 25 million people from all around the world will commute to Dubai to connect on ideas and shape a better future.

Under the theme "The Hidden Treasure", Pakistan Pavilion welcoming the visitors with an attractive and inviting façade. The immersive walk through experience of inside journey aims to showcase Pakistan's vast opportunities in tourism and commerce & investment to the global audiences.



The narrative of the Pakistan Pavilion reflects the poetic way in which the past, present and future are woven together as a tapestry that reveals the rich and layered history, culture, people and traditions of this land, while also highlighting the immense potential and possibilities it holds for the future.

For 170 years, World Expos have provided a platform to showcase the greatest innovations that have shaped the world we live in today. Expo 2020 will continue that tradition with the latest technology from around the globe.

Pegasus, in collaboration with Entourage, is planning many cultural events and business seminars throughout the 6-month duration of Expo to benefit from this global platform and further enhance the image of Pakistan.

PUBLIC POLICY INSTITUTE

Manzil Pakistan: A Brief Introduction



Manzil Pakistan, a national level non-profit think-tank is an initiative of Marine Group of Companies to fulfill its corporate social responsibility. Incorporated under Trust Act, Manzil Pakistan conducts research in all critical areas as well as reviews existing policy research, provides platform for debate on public policy which is inclusive of stakeholders, civil society, academia and the public. The research process is strictly non-partisan and the organization holds no political affiliations. Manzil Pakistan is also certified by Pakistan Centre for Philanthropy (PCP) for fulfilling evaluation standards notified by Federal Board of Revenue.

The core focus areas for research, development and advocacy under the umbrella of Manzil Pakistan are trade & economy, education, law & justice and governance. Till to-date, Manzil Pakistan has produced and published various reports and working papers for public policy debate and academic papers for conferences and workshops. Manzil Pakistan has a sizeable contribution in policy making of the country, and has produced policy papers that contribute to growth and development of the country.

2017 & 2018

The year 2017 & 2018 was dedicated to Law and Justice; the country's first drafting guide-book was published entitled 'Manual for Legislative Drafting: a primary guideline for legislation drafters'. Training was provided to all draftsmen of national and provincial assemblies including Gilgit Baltistan in collaboration with Pakistan Institute of Parliamentary Services (PIPS) and Westminster Foundation for Democracy (WFD). Beside this, there was an extensive exercise conducted in association with PIPS and National Assembly to review the selected legislation under the theme of 'Review of Legislative Framework of Pakistan'.



2019 & 2020

The year 2019 & 2020, was dedicated for policy review and to assist the new government to take various policy measures in the area of trade and economy that include marine sector, transport and freight sector, export industries for enhancing export in short, medium and long term, import substitution strategies and investment related policies.

Against backdrop of shifting trade patterns, brought about by technological developments, domestic and international e-commerce has been identified as focus area for 2021.

All published reports, policy papers and working papers are available on the website www.manzilpakistan.org for public access.

IMPROVING LIVES

OSDI



Organization for Social Development Initiatives

Organization for Social Development Initiatives (OSDI) was formed in 2009 as a Corporate Social Responsibility (CSR) initiative of Marine Group of Companies (MRGC); to help create sustainability within the rural communities of Pakistan. OSDI has worked across 7 districts of 3 provinces (Sindh, Baluchistan and KPK) enabling 55,000 people to improve their lives.

Approach of OSDI revolves around three core programs: Livelihood Assistance Program (LAP), Community Development Program (CDP) and Food Security Program (FSP). These are further divided into sub-categories which help in creating economic prosperity, overcome illiteracy, lower health issues, create hygiene awareness and improve nutrition.

Livelihood Assistance Program (LAP)

Agriculture Development Project (ADP)

To improve the livelihood by increasing agricultural productivity OSDI provides support to deserving families in the form of inputs (seeds, fertilizer, pesticides/weedicide & tillage cost) under the Agricultural Development Project (ADP). 32 beneficiaries have been provided assistance in the form of inputs in District Lasbela and Thatta to cultivate wheat on 88 acres of farm land.



Small Rural Enterprise Project (SREP)

Under the small rural enterprise project, 8 beneficiaries 4 each from District Lasbela and Thatta have been provided support for setting up Grocery Shops, General Store, Vegetable and Fruit Stall and Embroidery & Tailoring shop.

Orchard Project Mardan



In Mardan, Orchard Project phase I has been implemented with 7 beneficiaries on 05 acres of land. These beneficiaries have been selected after proper livelihood assessment

and family selection criteria. In total 560 orange trees have been provided to the beneficiaries. Water the plants, water distribution system (pipe lines) will be lay down in this month. Horticulture department will provide training to all the farmers in this month.

At Marine Group, we are well aware of our social responsibilities. We realize how businesses are responsible to the environment they operate within. Continuous improvement of the environment sustainability has been a part of our business operations.

Marine Group remains committed to fulfil its corporate social responsibility by directing its efforts to become a responsible organization and making positive contribution to the societal wellbeing.



Community Development Program

Education

To ensure sustainability of all the educational facilities after exit from the communities OSDI signed an agreement with National Commission on Human Development.

As per Memorandum, a one classroom based feeder school in the rural communities of district Lasbela shall be constructed by OSDI. Under the agreement OSDI constructed 07 Feeder schools and provided school equipment and material to the 14 schools including the constructions. Regular Health and Hygiene sessions are being conducted in these facilities in accordance with school based de-worming.

A total of 782 school children are facilitated out of which 45% are female students.



NCHD facility constructed by OSDI

Currently, 248 students are enrolled in TLC Yaqoob Jokhio, district Thatta from class KG to class 2 and more than 80% are regularly attending the school. Due to large number of enrollments, a large hall completed in March 2020 to accommodate increasing enrollments. The case of transfer of this TLC to District Education Department is in progress and soon this TLC will be handed over to them.



In district Mardan 2 TLCs in Arab Seray and Baizad Banda are currently functional, accommodating 146 students. Currently handover of these TLCs to NCHD is pending due to official matters of the district department with NCHD head office.

Health

OSDI conducted a General Medical Camp In focused villages of district Thatta where free treatment and medicines were provided to 251 patients from 05 focused villages. In Lasbela, free treatment and medicines were provided to 183 patients from 10 focused villages and in Mardan, free treatment and medicines were provided to 216 rural vulnerable.

In addition, 04 sessions on personal health and hygiene were conducted by the health staff in Lasbela, Thatta and Mardan in which 384 participants were trained on adoption of preventive measures on Covid-19 with sensitization on how to avoid typhoid, malaria and Hepatitis.



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