



PORT LINK - A MARINE GROUP COMPANY

PORT LINK NEWSLETTER

Q3 / 2025

**ONE STOP GLOBAL
LOGISTICS PROVIDER**



DELIVERING EXCELLENCE IN FREIGHT & LOGISTICS SOLUTION

Forging Ahead: Navigating Through Transition

A Message from the Managing Director



DANISH A. SIDDIQUI

MANAGING DIRECTOR

PORT LINK INTERNATIONAL SERVICES (PVT.) LTD

Dear Clients, Partners, and Colleagues,

As we enter a new phase in Port Link's journey, I would like to extend a warm welcome to Mr. Umair Alam, who joins us as Deputy Chief Executive Officer, and to Ms. Fareeha Shakir, our new Head of Human Resources, along with all the new members who have recently become part of the Port Link family. Each brings fresh energy and perspective that will help us strengthen our foundations and chart an even bolder course for the future.

This transition marks an important milestone in our story. It is a moment to build on the legacy and values that define us while continuing to evolve and embrace new opportunities and challenges. With a refreshed management structure now in place, we are reinforcing the foundations for sustainable growth, built on the same principles that have guided us for nearly three decades: integrity, trust, and an unwavering commitment to our customers and partners.

Change is a natural part of progress. It brings new perspectives, sharper focus, and greater ambition. Under Umair's leadership, and with the continued dedication of our people, Port Link is well positioned to scale new heights and further strengthen its position as a trusted Marine Group company.

To our clients and partners, thank you for your continued confidence. Your trust inspires us to innovate, deliver better every day, and create lasting value across every shipment and every relationship.

To our employees, both long-standing and new, I want to reaffirm my belief that our greatest strength lies in our people. Every milestone we have achieved has been made possible through your hard work, integrity, and commitment. As we move forward, let us remain guided by our shared purpose: to connect markets, empower trade, and uphold the legacy of excellence that defines Port Link and the Marine Group.

Transitions bring opportunity. With the right people, culture, and vision, they lead to growth. I am confident that together, we will continue to build on our proud legacy with purpose and pride.

Regards,

Danish A. Siddiqui - Managing Director

“LEADING FORWARD TOGETHER”

A MESSAGE FROM THE DEPUTY CHIEF EXECUTIVE OFFICER

M. UMAIR ALAM

Dear Team, Partners, and Stakeholders,

It is with great pride and a deep sense of responsibility that I step into the role of Deputy CEO at Port Link International Services, a proud Marine Group Company. As we enter this new chapter together, I want to take a moment to reflect on who we are, where we are headed, and how we will navigate this journey of transformation together with purpose and passion.

Change is inevitable in any progressive organization. At Port Link, we are very clear about our identity. We know who we are. We are grounded in strong values, guided by a customer-first approach, and proud of a legacy built on integrity, excellence, and innovation. Our culture is our strength, and it will continue to be our compass through this transition.

While we embrace change, our mission and vision remain unchanged: to be the provider of choice for logistics solutions across Pakistan and beyond. We will continue to deliver sustainable, long-term value to our customers, earning their trust with solutions that meet not just today's needs, but tomorrow's ambitions.

We will also deepen our focus on becoming the employer of choice. We believe in the power of our people, and we are committed to investing in their growth, learning, and success. A culture of openness, collaboration, and engagement will be at the heart of our journey forward.

To our partners and vendors, we recognize the important role you play in our ecosystem. Our growth is linked with yours, and we will continue to engage with mutual respect, transparency, and trust.

To our valued stakeholders, we assure you that we will continue to deliver marvelous returns, driven by operational excellence, strategic foresight, and sustainable business practices. Your trust fuels our ambition.

As we move forward, let us remain agile, united, and focused. Let us hunt for growth, not for its own sake, but to fulfill a greater purpose to create impact, generate value, and elevate Pakistan's logistics landscape.

Thank you for your continued support and belief in Port Link International Services. Together, we will not only manage change, we will lead it.



**Regards,
Umair Alam – Deputy CEO**



BUSINESS UPDATES

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PAKISTAN'S ECONOMY STAYS POSITIVE AS INDICATORS SHOW IMPROVEMENT

According to reports, that are also supported by the International Monetary Fund (IMF) as well as the Asian Development Bank (ADB) Pakistan's economy showed positive signs in the first two months of FY2025, with improvements across key indicators. Industrial output and large exporting sectors grew, boosting export optimism. The current account deficit narrowed to \$0.2 billion, with a surplus of \$75 million in August. Large Scale Manufacturing rebounded with a 2.4% rise in July, and 14 out of 22 sectors posted growth. Agricultural modernization surged, with machinery imports up 105.6%, promising higher yields. Inflation dropped to 9.6% in August, the lowest in 34 months, prompting a 200 basis point policy rate cut to 17.5%. Federal revenues rose 7.2%, driven by strong tax and non-tax collections. FBR's net tax collection jumped 20.6% to Rs 1,456 billion. Vehicle production and sales increased by 19.5% and 16.3% respectively. The government's fiscal discipline and improved investor confidence are expected to support sustainable growth.

PAKISTAN GEARING UP TO ASSEMBLE 57-80HP BELARUS TRACTORS

Pakistan is preparing to locally assemble 57-80 horsepower Belarus tractors, marking a major step forward for its agriculture and industry.

The government will support the setup of a CKD (Completely Knocked Down) plant in partnership with Belarus.



Special Assistant to the Prime Minister Haroon Akhtar Khan said the initiative will boost farming productivity and modernize agricultural practices. It will also strengthen Pakistan's industrial base and reduce reliance on imported machinery. Industry experts see a market potential of 2,800 tractor units over the next five years.

BUSINESS UPDATES



JULY FY2025 - 2026: LARGE-SCALE MANUFACTURING SECTOR GROWS 9% YOY IN PAKISTAN

Pakistan's large-scale manufacturing (LSM) sector grew by nearly 9% in July 2025 compared to July 2024. This growth was mainly driven by strong performance in the textile sector, which saw a 32% increase in exports, reaching \$1.68 billion. Compared to June 2025, LSM also grew by 2.6%.

The sectors that showed double-digit growth in July of the 2025-26 fiscal year on a YoY basis are wearing apparel 24.8 percent, paper & board 15 percent, coke & petroleum products 13.2 percent, rubber products 17.3 percent, non-metallic mineral products 16.5 percent, automobiles 57.80 percent, transport equipment 45.8 percent, furniture 86.8 percent, and football manufacturing 33.7 percent.

PAKISTAN AIMS TO BOOST EXPORTS TO BANGLADESH

Pakistan's top business group, the FPCCI, wants to increase exports to Bangladesh from \$800 million to \$3 billion over the next few years. They shared this goal at the 48th DyeChem Bangladesh 2025 Expo in Dhaka, a major trade fair for textiles and chemicals.



FPCCI sees Bangladesh as a global leader in textiles and apparel, making it a strong market for Pakistani textile chemicals and dyes. They believe the Expo offers a great chance to tap into Bangladesh's \$47 billion textile industry, which keeps growing every year.

HISTORIC HIGH: KSE-100 SETTLES ABOVE 156,000 LEVEL

The Pakistani stock market continues to pile up new records. The benchmark KSE-100 Index is currently at 156,087.30, reflecting a 1.17% increase from the previous session. This marks a continuation of its record-setting momentum, with investor confidence holding steady despite concerns over flood-related damages. The market has been buoyed by buying interest in reconstruction-related sectors, particularly cement, which is expected to benefit from rehabilitation efforts. Additionally, energy stocks have gained traction due to optimism around resolving Pakistan's long-standing circular debt issue. Analysts also note that while inflationary pressures are easing, the State Bank of Pakistan is likely to maintain its current monetary policy stance, which has helped stabilize investor sentiment.

Trading activity remains robust, with volume and value of shares increasing, and local investor appetite continuing to drive gains. The Pakistani rupee has also appreciated, adding to the overall positive market environment. In short, the KSE-100 Index is holding firm and showing signs of resilience and improvement.

WORKERS REMITTANCES INCREASE BY 8.41PC TO \$9.5BN IN FY26'S 1ST QUARTER

THE STATE BANK OF PAKISTAN (SBP) SAID ON THURSDAY THAT OVERSEAS WORKERS' REMITTANCES WITNESSED AN INCREASE OF 8.41 PER CENT DURING THE FIRST QUARTER (JULY-SEPTEMBER) OF FISCAL YEAR 2025-26.



The central bank said an inflow of \$9.536 billion was recorded during July-September 2025 as compared to \$8.796bn during the same period last year.

On a year-on-year basis, the SBP said workers' remittances went up by 11.33pc in September to \$3.183bn from \$2.859bn during the same month last year.

It added that remittance inflows during September were mainly sourced from Saudi Arabia (\$750.9 million), the United Arab Emirates (\$677.1m), the United Kingdom (\$454.8m) and the United States (\$269m).

Remittances are a lifeline for millions of households across the country, he said, adding that the continuous increase in remittances strengthened Pakistan's external accounts.

"Remittances are not merely a source of financial inflow but a symbol of national and economic resilience."



Marine Group Appointed as Official Agent for SeaLead Shipping

Marine Group has officially acquired the agency representation for SeaLead Shipping in Pakistan.

We are pleased to announce that Marine Group has officially acquired the agency representation for SeaLead Shipping in Pakistan.

SeaLead Shipping, established in 2017 and headquartered in Singapore, is one of the fastest-growing global container shipping lines. With a strong commitment to innovation, efficiency, and customer service, SeaLead has rapidly expanded its footprint across major trade routes.

SeaLead's strategic expansion and agile operations make it a valuable addition to Marine Group's portfolio. This partnership will enable us to offer enhanced connectivity, competitive rates, and reliable service to our customers across key global markets. For inquiries and bookings, please contact Marine Group's commercial team.

Major Trade Routes

- Asia to East Africa
- China to Australia (SAE Service)
- Asia to North America
- Mediterranean to U.S. East Coast
- China to Middle East
- Red Sea and Intra-Asia services

About SeaLead Shipping

Global Reach

Operating across 77 ports worldwide

Fleet Size

Over 35 modern vessels, designed for fuel efficiency and sustainability

Container Types

Dry containers, open-top containers, and specialized equipment for oversized cargo



HUAWEI AND PORT LINK'S RAIL LOGISTICS ALLIANCE

BUILDING TRUST THROUGH TRANSPORT



Huawei, a global technology leader based in China, operates in over 170 countries and plays a vital role in Pakistan's digital infrastructure. The company supplies telecommunications equipment to various government and private entities across the country.

To streamline logistics, Huawei partnered with Port Link International Services Pakistan for transporting containers from Karachi Port to Lahore via railways. Known for its strict supplier criteria, Huawei evaluates partners on intermodal efficiency, quality management, environmental and health standards, corporate social responsibility, IT capabilities, and data security.

Port Link underwent a detailed documentary review and an on-site audit by Huawei's Islamabad team, which included facility inspections and staff meetings. In September 2025, the first container was successfully transported by rail and received during an inauguration ceremony in Lahore.

Impressed by the service quality, Huawei is now considering Port Link for additional contracts across other business segments.





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